




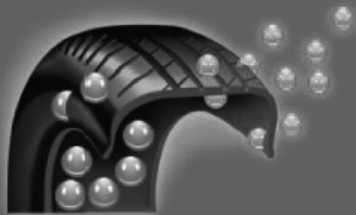


How tires lose pressure and why it's important.

-  Tires lose air pressure naturally through the process of permeation.
-  A tire inflated with compressed air will normally lose 1 to 3 pounds of pressure per month.
-  The warmer the weather the more pressure tires will lose.
-  Nitrogen has larger molecules and is 3 to 4 times less likely to escape from tires.
-  Maintaining steady and proper tire pressure reduces wear and increases safety.



Not just nitrogen, NitroFill™

All nitrogen is not created equal, not even close. NitroFill™ is a “refined nitrogen” inflation product produced exclusively by our on-site NitroFill™ generators. Our state-of-the-art equipment and procedures provide a verifiable concentration of pure nitrogen, in the serviced tire, in excess of 95%— the minimum threshold scientifically proven to provide the benefits of nitrogen inflation. Ask your NitroFill™ dealer to demonstrate our “Purity Guarantee.”

Incidentally, we aren't the only ones who recognize the superiority of NitroFill™, as it was selected and remains, the sole tire inflation product used in our nation's fleet of B2 bombers.



What NitroFill™ could save you



is tough to put a price on.

For more information visit
www.whynitrofill.com

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LIONSHEAD
SPECIALTY TIRE & WHEEL, LLC.
Established 1993

WEST LAKE

Nitrogen has been used for decades where safety and performance count most.



NASCAR Racing



The Space Shuttle



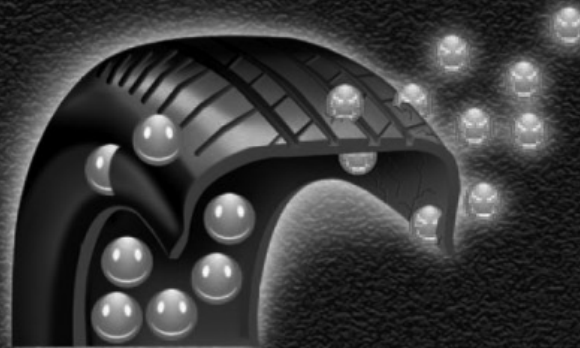
Military and Commercial Aircraft



The Tour de France

Why nitrogen is better than compressed air.

- Nitrogen is a dry gas and free of moisture.
- Nitrogen doesn't deteriorate rubber like the "wet oxygen" in compressed air does.
- Nitrogen has a larger molecular structure and won't leak like oxygen.
- Nitrogen makes tires less susceptible to air loss with temperature changes.



Why "wet oxygen" in compressed air is harmful.

- The "wet oxygen" found in compressed air contains moisture, causing oxidation.
- Over time oxidation breaks down tire rubber.
- Oxygen molecules are smaller than nitrogen and leak 3 to 4 times faster.
- After rubber is broken down, it loses elasticity, strength and leaks even more.

What NitroFill™ will do for you:

Increases tire life up to 30%.



Improves fuel economy.



Reduces the chance of tire failure up to 50%.



Improves braking and handling.



Reduces wheel corrosion.



Reduces running tire temperature.



Maintains proper tire pressure.



NitroFill
Nitrogen Tire Inflation System by PNEUMATECH