



Crowdsourcing New Ideas

Forest River's Sabre Fifth Wheel brand is introducing two new floorplans as a teaser to what dealers will see at Open House. The 32DPT and the 31IKT are both bed slides in the 10,000-pound dry weight range.

The 32DPT offers a double kitchen pantry, oversized island, coffee bar area and twin bath linen cabinets. The 31IKT shows off a unique island kitchen, twin buffet serving areas and a corner-mounted refrigerator on the rear wall.

Sabre is universally updating its interior décor with a "modern farmhouse look" that incorporates a new grey interior color palate. As part of the change, the unit's floor incorporates distressed barn wood styling. The size and visibility of the "sliding barn door" tracks have increased through enlarged metal framework and bigger carriage wheel. To finish off the look, Sabre inserted a stainless-steel, farm-style kitchen sink and a new furniture package from the Thomas Payne Collection.

"Our designer (Michelle Kaye) is top notch and we listen to her stylist advice because she's the best at what she does," says Jeff Cripe, product and sales manager for the Sabre division. "We also use design leads from a very large Facebook forum, specifically created to get feedback and product recommendations from our targeted consumer demographic."

Construction materials were also upgraded for 2019 models and Cripe cites the new Lumbercore "Lock-Tite" cabinetry, new

PVC roofing material and vacuum-bond laminated sidewalls as examples.

"The new cabinet construction has a big impact on the overall fit and finish," Cripe says. "The PVC roof is extremely puncture resistant, virtually maintenance free and has a significant heat-reflective property."

He says the new washer and dryer's separated locations on new Sabre floorplans is an industry first. Additionally, dealers will see new MORryde entry steps on the exterior. The StepAbove quad stairs add stability that dealers will appreciate.

"For options, we've introduced a 12-cubic-foot RV-style refrigerator, in the event someone just can't take advantage of our standard residential Colossal Camper refrigerator," he says. "With our new production facility that went online in January, we've been able to run larger, more unique floorplans and that will continue with next year's models."

"With an amazing cohesive effort from production, purchasing, service and sales, and our unique value proposition, we are working to become the best choice for fifth wheel buyers in today's market," he says. "We have a few more models coming this year but I hope this initial information is compelling for dealers to see what all we offer. Look for us at the Open House and let us show you why we are one of the fastest growing fifth wheel brands in North America."